



RITUALS  
TEKNIA®  
—  
DAILY LIFE

LAKMĒ  
INSPIRED HAIRCARE



RITUALS

# TEKNIA®

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TEKNIA is a high performing, completely intermixable range of vegan, organic hair care products that can allow you to build a customised haircare ritual addressing your clients specific needs. Stimulating fragrances, inspired by nature and enhanced with natural essential oils provide a true beauty ritual and a sensory experience.

To design the most successful ritual, it is crucial to conduct a consultation with your client to identify their hair type, state of the hair fiber, the clients daily hair routine, and what products they usually use.

For the best results, we recommend that the ritual starts with a professional in-salon service followed by a selection of retail products for the client to take home and integrate into their home haircare routines.

**TEKNIA believes all in one. Sustainable.  
Organic. Vegan. Eco-Friendly.**



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DAILY LIFE



The **Urban Ritual** begins with a refreshing fragrance that mixes caraway oil with a fresh note of bergamot and ends with the purifying fragrance of eucalyptus essential oil, giving you a pampered feeling thanks to its green notes.

The **Sports Ritual** envelops hair with renewing care thanks to its delicate floral fragrance from geranium essential oil, followed by a wild herb note of petitgrain essential oil, all culminating in a delicate feeling of well-being.

The **Colour Fans Ritual** offers a captivating, soft, and sweet sensory experience with a sparkling opening from sage essential oil, melting into a beautiful floral scent wrapped in notes of vanilla and musk.

The sensory experience of **Blonde Lovers Ritual** offers a fresh, green, and citric opening with fruity notes thanks to its lemon essential oil. Wraps hair in a delicate, slightly floral touch.

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URBAN RITUAL



This ritual, designed for hair exposed to the effects of urban life, protects and rebuilds hair volume, hydration, and nourishment.

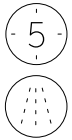
IN-SALON

AT HOME



FINE HAIR

MEDIUM / THICK HAIR



**BODY MAKER BALM**  
Volumizes



**ORGANIC BALANCE TREATMENT**  
Hydration / Nutrition



**ORGANIC BALANCE HYDRA-OIL**  
Hydration / Nutrition



**FULL DEFENSE SERUM**  
Protection  
Nutrition

**CUSTOMER PROFILE**

Men and women who work in the city, and who enjoy its streets, shops, businesses, and daily life and are passionate about strolling through its streets.

**BENEFITS**

Recaptures hair's liveliness and keeps it healthy.

**Perfect Cleanse Shampoo.** Effective **detox** cleansing. A fusion of Mediterranean fruits: lemons, red grapes, and apples provide protection and shine.

For fine hair, we recommend conditioning with **Body Maker Balm**, which provides **texture** and **elasticity**. If intense hydration is required, apply **Organic Balance Treatment**. Its kendra oil nourishes from roots to ends.

**Organic Balance hydra-oil**, silicone-free, for instant detangling. Provides **hydration** and **nourishment**.

**Full Defense Serum** offers complete **protection**. Its extract, made of vegetable oil and whole grain rice, works against polluting particles and blue light.

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**SPORTS RITUAL**



This ritual, designed for hair that requires special care, moisturizes and flaunts healthy, shiny hair.

IN-SALON



**PERFECT CLEANSE SHAMPOO**  
 Deeply and gently cleans

FINE HAIR



**DEEP CARE CONDITIONER**  
 Strengthens  
 Hydration / Nutrition

MEDIUM / THICK HAIR



**DEEP CARE TREATMENT**  
 Strengthens  
 Hydration / Nutrition



**BODY MAKER MIST**  
 Volume



**FULL DEFENSE SERUM**  
 Protection  
 Nutrition



**ORGANIC BALANCE OIL**  
 Nutrition  
 Smoothness

AT HOME



FINE HAIR

MEDIUM / THICK HAIR

**CUSTOMER PROFILE**

Athletes with a hectic routine, who combine urban life with regular exercise either outdoor or at the gym (swimming, running, cross fit, etc.). When doing sports, hair is more exposed to moisture due to sweat. In the case of water sports, with prolonged exposure to chlorinated or salt water and to the outdoor elements—sun, wind, and temperature changes—hair ends up damaged, fragile, and losing its natural shine.

**BENEFITS**

Recaptures hair's hydration and shine and keeps it healthy.

**Perfect Cleanse Shampoo.** Effective **detox cleansing**. A fusion of Mediterranean fruits: lemons, red grapes, and apples provide protection and shine. Removes residue from sea water and swimming pools (nitrate, chlorine, etc.).

**Deep Care Treatment.** Organic oil from Abyssinia nourishes and increases elasticity and shine. With Keravis, which **rebuilds** hair's internal structure.

**Deep Care Conditioner.** FiberHance, a natural derivative extracted from corn seeds, **repairs** hair's internal structure and increases its resistance.

**Body Maker Mist.** Enhances flexible, instant volume. Soy and rice microproteins rejuvenate and protect hair.

**Full Defense Serum** effectively **protects** the structure of hair fiber. It prevents the fiber from "suffocating" and losing vigor and protects against the loss of lipids.

**Organic Balance Oil.** Made from 99% naturally derived ingredients and rich in omega-3, with **nutritional properties**. It can also be applied to skin.

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# COLOUR FANS RITUAL

In this ritual, colour lovers can find an ally in caring for and preventing the loss of colour and shine in their coloured hair, and follow instructions for care and protection.

IN-SALON

AT HOME



**COLOR STAY SHAMPOO**

Color protection / Antioxidant



FINE HAIR



MEDIUM / THICK HAIR

FINE HAIR



**COLOR STAY CONDITIONER**

Color protection  
Antioxidant

MEDIUM / THICK HAIR



**COLOR STAY TREATMENT**

Color protection  
Antioxidant

STYLING HEAT TOOLS



**FULL DEFENSE MIST**

Thermal protection



**FULL DEFENSE SERUM**

Protection  
Nutrition

## CUSTOMER PROFILE

Colouring is one of the most requested services in hairdressing salons. Whether it's to try new styles, add a touch of light, or cover grey hair, colour lovers need to establish a haircare routine to care for and maintain colour.

## BENEFITS

Maintains hair colour and shine and acts as a powerful antioxidant that protects against the effects of the sun, colour fading and free radicals.

**Color Stay Shampoo.** Gently cleans and the acidic pH closes the hair cuticle. Prolongs the qualities of the colour and **delays the loss of pigments. Antioxidant.**

**Color Stay Conditioner.** Detangles, **conditions** and **softens** hair. Prolongs the qualities of the colour and delays the loss of pigments.

**Color Stay Treatment.** Hydrate and repairs the hair fiber. Long-lasting protection that prolongs the qualities of the colour and **strengthens the cuticle.**

**Full Defense Mist.** A light invisible layer conditions and **protects** hair instantly. Leaves the hair soft and with a natural shine. Thermal protection.

**Full Defense Serum** acts as a **protector.** The hair looks more cared for and hydrated, and it has a luminous shine. It prevents the fiber from "suffocating" and losing vigor and protects against the loss of lipids.

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## BLONDE LOVERS RITUAL

This ritual provides the care necessary to show off shiny and healthy blonde hair.

### IN-SALON



#### WHITE SILVER SHAMPOO

Neutralizes warm tones



#### WHITE SILVER TREATMENT

Neutralizes warm tones  
Hydration  
Smoothness



#### FULL DEFENSE MIST

Protection



#### FULL DEFENSE SERUM

Protection  
Nutrition



#### DEEP CARE DROPS

Cuticular repair  
Nutrition

### AT HOME



#### CUSTOMER PROFILE

For those who love perfect blonde and white hair. Blonde or bleached hair needs a lot of pampering. It can become vulnerable, weakened and brittle. It needs special care.

#### BENEFITS

Restores blonde hair to its clarity and luminosity and neutralizes unwanted yellow highlights from white hair.

**White Silver Shampoo.** Cleans and eliminates yellow highlights in white hair. Neutralizes undesirable warm tones.

**White Silver Mask.** Repairs and protects all types of blonde hair. Enriched with ceramides, it softens the hair fiber. Hair recovers its natural shine and luminosity.

**Full Defense Mist.** A light invisible layer conditions and protects hair instantly. Leaves the hair soft and with a natural shine.

**Full Defense Serum** acts as a protector. Hair looks nourished, hydrated, with a bright and healthy shine. It prevents the fiber from "suffocating" and losing vigor and protects against the loss of lipids.

**Deep Care Drops.** Increases elasticity and improves hair flexibility. Adds shine and repairs.



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